

Work Experience

22 Dec 2025 – Current (7 Months)

Senior Technical Lead – Design Systems & Content Management System

HCLTech

Responsible for building components for GAP Fashion Design System & CMS across all the the child brands which included the contribution mentioned below –

1. Audited and Fixed the specifications of all the components such as buttons, links, dropdowns, accordions etc when the transitioning happened from independent design studio to HCLTech and found 83 mismatches in the component specifications, all the child brands combined.

2. Delivered a User Acceptance Testing (UAT) File, fixing all the specification issues regarding components so that it can be handed over to UX/Product Designers.

3. Fixed the component bug for Size Selector components as it was creating an extra layer of auto layout in one of its variants using new design token.

4. Created new components for CMS Teams which are Media cards, Recommendation cards etc. using boolean values for content flexibility.

5. Collaborated with Developers and Product Design Managers (PDMs) for receiving feedback and delivering the Design work.

17 Oct 2022 – 19 Dec 2025 (3 Years 3 Months)

Senior UX–UI Designer – Cloud Services & Products

LTIMindtree

Product Name – INFINITY

1. Successfully led the development and implementation of a robust design system for the cloud product “INFINITY” where fonts, colors, icons and interactions were standardized to ensure a consistent and visually appealing user interface across the application resulting in the product being device–responsive and significant improvement of user experience.

2. Proposed and championed the establishment of a centralized code repository assigning specific classes to each component, enabling developers to use consistent coding approaches for identical elements.

3. Easy access to the Design System and code repository, reduced dependencies on individual expertise and resulted in increased task execution efficiency, reduced communication errors, and faster feature delivery for the team.

4. Successfully navigated project challenges, such as resource changes, without impacting task execution, timelines, or work quality. Cultivated a culture of innovation and knowledge–sharing, leading to an improved team dynamic and productivity.

5. Mentioned above is an exceptional demonstration of project and team management capabilities which is a result of combined design and development skills, fostering cross–functional collaboration.

Product Name – Dash Portal

Schneider Electric

1. Designed and Shipped the entire “Dash Portal” for Schneider Electric from 0 → 1, which included creating components for a Design System, designing UX Flows, Chart Heavy Dashboard and UI Interfaces, creating design tokens for various aspects of colors, typography etc. and building prototypes for best user experience.

2. The “Dash Portal” was used as Observability Tool depicting the performance of various softwares such as JIRA, GitHub, JFrog etc. they used for daily operations. It has 3 different personas which is End User, Leadership and Application Owners distributed across 3 different geo locations which is APAC (Asia–Pacific), NAM (North America) and EMEA (European Regions). Each software’s performance was monitored with a given set of parameters having their own KPIs.

3. Collaborated with in–house developers and Management Team of Schneider Electric to receive feedback.

15 Nov 2021 – 14 Oct 2022 (1 Year)

UX Designer – I

Hashedin
by Deloitte

1. Created wireframes of Internal Portals for Talent Development Group depicting all sorts of Changes in Policy and Guidelines after acquisition, for Employee Management, Skill Improvement, Retention and Evaluation. Also, created a discussion room for additional queries where threads of conversation can occur using different media files.

2. Designed resources like eMail Templates and Newsletters which depict restructure of Branding for the Company.

01 Jun 2021 – 12 Nov 2021 (6 Months)

UX–UI, Graphic Designer & HTML Developer

SBR Technologies

1. Crafted unique Brand Identities, including Logos, Company official assets, and Social Media Posts, to establish a strong and cohesive brand image for clients. Designed impactful resources, such as eMail Templates and Newsletters, to revamp the company’s branding and enhance its online presence.

2. Created visually appealing and user–centric Web and Mobile Apps for clients in diverse domains, including e–Commerce, Social Media and Online Marketplace.

3. Worked as a Frontend Developer for Inhouse and Clients Lead Generation Campaigns.

03 Jun 2019 – 31 May 2021 (2 Years)

UX–UI, Graphic Designer & HTML Developer

DML
Digital Marketing Lab

1. Designed resources, such as eMail Templates and Newsletters, to revamp client’s branding and enhance the online presence. Created Brand Identities which includes Logos, Company official assets, and Social Media Posts, to establish a strong and cohesive brand image for in–house & clients projects.

2. Crafted user–centric & visually appealing Web/Mobile Apps for customers in different domains, including e–Commerce, Social Media and Online Marketplace.

3. Worked as a Frontend Developer for Inhouse and Clients Lead Generation Campaigns.

Skill Set

UX Research

1. Current Products and Competitive Analysis

2. Client/Target Audience Interview and User Persona

3. User flow, Customer Journey Map and Storyboards

4. Usability Testing and Macro/Micro Conversions

UX Design

1. Mood boards and Style scapes

2. Information Architecture

3. Low and High Fidelity Wireframes

4. Prototyping

UI and Graphics Design

1. Design Tokens, Design Systems & 3D Design

2. Color Theory, Typography & Icons

3. Illustrations and Microinteractions

4. Logo Design and Mockups

Project Management

1. Building scope of work and deciding milestones, timelines and charges

2. Collaborating with available resources regarding milestone delivery and assigning roles

3. Running client calls and handling any issues

4. Training freshers regarding the skills I have

Education

Board/University	Qualification	Year	Score
Biju Patnaik University of Technology	B.Tech in CSE	2017	7.37 CGPA
CBSE – DAV Public School, Dhanbad	12th	2013	82%
CBSE – DAV Public School, Dhanbad	10th	2011	8.8 CGPA

Tools

Graphics Design

Ai

Ps

Id

UX–UI Design

Figma

Canva

Xd

Web Design

HTML

CSS

B

JavaScript

jQuery

Animations

Ae

Jitter

AI Tools

Claude